

LG ARENA™

Advanced Multimedia Touch Screen TV Phone



Take center stage with LG Arena™ by AT&T. With superior touch screen capabilities and the most advanced mobile technology, this device is in a class all by itself. Its animated 3D screen interface, expandable lists, and reel scrolling give you easy access to everything with just a tap of a finger. Check out full-length broadcast shows with AT&T Mobile TV, and listen to your favorite tunes on-the-go in superior Dolby® sound. Take crystal clear photographs with the impressive 5.0 MP autofocus camera, or you can showcase the talents of your family and friends by shooting and sharing your own videos. With multiple messaging options and access to your favorite social networking sites, everyone is within reach. Go ahead, jump into the spotlight with LG Arena!

-  Large Touch Display
-  AT&T Mobile TV
-  Music Player with Dolby® Mobile
-  5.0 Megapixel Autofocus Camera
-  DVD Quality Video
-  Bluetooth® Capability for Music, TV, & Voice
-  Video Share™
-  Mobile Email, IM, & Text Messaging
-  Social Networking Capabilities



DESIGN

- Sleek, Minimalist Bar Design
- Large 3" Super Fine WVGA Touch Screen Display
- Touch Key Vibration for Button-Like Feedback
- Auto Screen & Key Lock – prevents unwanted key actions
- 3 Soft Keys (Send, Clear, Power/End) Below Touch Screen

FULL TOUCH INTERFACE

- **Animated 3D Screen Interface** – navigate between 4 customizable home screens for Widget, Shortcut, Notifications, & Contacts
- **Built-in Accelerometer** – automatically rotates screen from portrait to landscape
- **Expandable Lists** – easily view and edit contacts and other catalogued information by tapping on and expanding a menu option
- **Reel Scrolling** – access all menu options by dragging a finger across the screen
- **Image Gallery** – view images by sliding a finger from top to bottom or left to right respectively

AT&T MOBILE TV*

- Watch Full-Length Broadcast Quality Shows
- Wide Screen for Optimal TV Viewing
- Channel Surf with No Buffering
- Easy-to-Use Program Guide

*AT&T Mobile TV only available in the AT&T Mobile TV coverage area. For more information on AT&T Mobile TV, go to att.com/mobiletv

DOLBY® MOBILE

- Experience Rich Sound Quality through Stereo Headphones* or External Speakers*
- Customizable EQ Settings: Pop, Rock, Jazz, Classical, Dance, R&B, and Electronic

*Accessories sold separately.

MUSIC

- Music Player for MP3, WMA, AAC, AAC+/eAAC+
- Customizable Equalizer & Visualization
- Music Auto Arranged by Artist, Album, Genre, & Favorite
- Create & Manage Playlists
- Multitask While Playing Music – hide player to send messages, edit contacts, & browse the web
- microSD™ Memory Slot with up to 16GB Support
- USB Mass Storage – transfer files between microSD card and PC*

*Transferring music to phone requires a USB cable and a microSD card (sold separately).

MULTIMEDIA

- AT&T Music – music services, communities, & apps†
- Shop Music – download music directly to your phone using Napster Mobile® & eMusic™ Mobile†
- MusicID2 – music recognition service with lyrics, artist bios, & more†
- XM Radio – streaming digital radio†
- Billboard Mobile – music news, ringtone catalog†
- DivX® Video – view high-definition video
- Mobile Video – fast, on-demand access to video clips†
- Video Player for MP4 & 3GP

BLUETOOTH®

- Version: 2.1 + EDR (Enhanced Data Rate)
- **Supported Profiles:** headset, hands-free, dial-up networking, advanced audio distribution (stereo), object push, file transfer, A/V remote control, phone book access, basic printing
- Save up to 20 Bluetooth Pairings
- Bluetooth Stereo Support for Music & TV
- Send Contacts, Calendar Events, Tasks, Notes, & User-Generated Pictures/Videos/Voice Memos via Bluetooth wireless technology

TOOLS & DATA

- aGPS with AT&T Navigator – turn by turn directions and traffic monitoring
- Tools: Alarm Clock, Calendar, Notepad, Calculator, Tip Calculator, World Clock, Tasks, Stop Watch, & Unit Converter
- Address Book with 1,000 Contacts – each stores 5 numbers, 2 email addresses, physical address, messenger ID, & a picture ID*
- Speed Dial (8 entries + 1 voicemail default)
- FOTA Capable – upgrade firmware over the air†
- Flight Mode (RF Off)
- USB Charging via Computer

*Dependent on photos stored in your gallery.

CAMERA/VIDEO

- 5.0 Megapixel Autofocus Camera & Camcorder with Flash
- Landscape Viewfinder Usage for Real Camera Feel
- Camera Resolutions: 2560x1920*, 2048x1536, 1600x1200, 1280x960, 640x480, 320x240, 160x120, 110x110 Pixels
- Camera Zoom: Up to 2x
- Video Resolutions: 640x480*, 320x240, 176x144 Pixels
- Video Record Modes: MMS & Normal
- Video Share™ – share a live or recorded video during a call†
- Video Zoom: Up to 2x
- Customizable Shutter Tones, Brightness†, White Balance†, Color Effects†, Quality†, Shot Mode, Timer, View Mode, ISO, & Scene Mode
- Macro & Shake Reduction Mode
- Geo Tagging – add geographic data to your images
- Image Editor – resize, crop, rotate, color adjustment, image filter, insert fun frames, & mirror effects
- View Images as a Slide Show

*Default phone setting.

†From a saved video share clip in H.263 format (with no sound).

‡Available in camera & video modes.

VOICE/AUDIO

- One-Touch Speakerphone*
- Speaker-Independent Voice Commands
- Voice Memo Recording (MMS & General Modes)
- 10 Unique Ringtones + Vibrate & Silent Modes
- MP3 Ringtone Support†
- TTY/TDD Support

*Only available while a call is in progress.

MOBILE MEDIA

- Landscape HTML Web Browsing
- Mobile Email – Yahoo!®, AOL®, AIM®, Windows Live™, & Gmail†
- Text/Picture/Video Messaging†
- Conversation View Messaging – displays messages in time-order from a contact
- Instant Messaging – AIM®, Windows Live™, Yahoo! Messenger®†
- Mobile Web
- AppCenter – download content including ringtones, wallpaper, games, & other applications†
- Java™ 2.0 Support for App & Game Downloads†
- RSS (Rich Site Summary) Feed Support – quick access to updates on regularly changing web content

SPECIFICATIONS

Frequency	GSM/GPRS/EDGE: 850/900/1800/1900 MHz (Quad-Band) UMTS/HSDPA: 850/1900 MHz
Data Transmission	GPRS/EDGE/UMTS/HSDPA 7.2Mbps†
Internal Memory	150MB
External Memory	microSD
Dimensions	4.24" (H) x 2.18" (W) x 0.48" (D)
Weight	3.70 oz.
Display	262K Color TFT, 800 x 480 Pixels, 3.00"
Standard Battery	1,000 mAh
Talk Time	Up to 3 Hours*
Standby Time	Up to 10 Days & 10 Hours*

*Certain features may use more power and cause actual talk and standby times to vary.

ACCESSORIES

Standard Battery*	Bluetooth Headset
AC Travel Charger*	Bluetooth Stereo Headset
USB Data Cable	Bluetooth Stereo Speakers
Headset	Vehicle Power Charger
Stereo Headset	Carrying Case

*Included with phone.

†AT&T Wireless service required. 3G service is not available in all areas.



For more information, visit att.com/wireless or call

© 2010 AT&T Knowledge Ventures. All rights reserved. AT&T and the AT&T logo are trademarks of AT&T Knowledge Ventures. LG and the LG logo are registered trademarks of LG Electronics, Inc. Arena is a trademark of LG Electronics, Inc. microSD is a trademark of SanDisk. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by LG Electronics MobileComm, U.S.A., Inc. is under license. Other trademarks and trade names are those of their respective owners.

