

Enterprise SSD Drives for Video, Audio and Photography Professionals

By Alfredo Troche

From field to post-production, Western Digital can help streamline and accelerate your creative workflows from capturing the perfect shot to editing your final project.

Maximizing your time during production is essential – especially for creative professionals – they want the best tools for optimal results. Our family of brands span a variety of cutting-edge devices that streamline your productivity.

How to Choose an External Hard Drive for Backup

The very best way to secure your data is to back it up. A hard copy of your most important files that is fast, portable and reliable.

- **Opt for Portability** – pick a drive that fits in your pocket or backpack
- **Speed Rules** – choose a drive that transfers files quickly
- **High Capacity means More Space for Files** – consider how much data, music, photo and video you have to store, and choose a high-capacity drive that fits your needs

SSD Drives for Video Editing

With our range of professional external SSD hard drives for video editing, you have the perfect accompaniment and support for each stage of professional video production.

Whether multiple stream editing, transferring RAW footage quickly or storing whole projects, our G-Technology range of professional and fast external hard drives are designed to meet and exceed every videographer's need.

G-Technology SSD drives go beyond normal drives. G-RAID with Thunderbolt 3 is designed for the most demanding applications while easily supporting video editing for 4K, 2K, multi-stream HD, and HDR video workflows, with up to 24TB of storage, and the ability to daisy-chain up to six devices.

Ready to get started? Check out some of our top Video Editing Drives

- [Product Link](#)
- [Product Link](#)
- [Product Link](#)

SSD Drives for Audio and Musical Recordings

The recording studio has advanced with the digital revolution, and reliable, fast hardware is a must to streamline workflows. Record, copy, and transfer audio files with ultra-fast Thunderbolt external SSD then swap out the portable USB 3.0 drives to move tracks seamlessly from studio to studio.

Because reliability and performance for music recordings are paramount, we control every step of manufacturing, from our own professional and Enterprise-class hard drives to our gorgeously rugged, aircraft-grade aluminum enclosures to deliver top-quality audio files.

Ready to get started? Check out some of our top Photography Drives

- [Product Link](#)
- [Product Link](#)
- [Product Link](#)

SSD Drives for Photography

When you're looking for a portable hard drive to back up photos on location or edit in the studio, our variety of external SSDs (solid state drives), and hard drives are engineered to keep your digital images safe. Our precision-engineered devices are designed specifically for use with the photography workflow.

- Securely store, transfer, copy large-format files
- Speed up your RAW photo edit workflow
- State-of-the-art speeds for blazing fast transfers

We create industry-leading portable hard drives and SSDs that range in capacity from a few gigabytes to many massive terabytes. The latest standards, like Thunderbolt 3, USB-C and USB 3.0, RAID redundancy, Wi-Fi connectivity and more are combined with rugged hardware that can withstand the harsh conditions of the photoshoot.

Photographers require durable, portable, lightning-quick equipment to back up, edit, and protect their irreplaceable photos and footage. Check out some of our top Photography Drives:

- [Product Link](#)
- [Product Link](#)
- [Product Link](#)

Back Up Your Data – Fast and Reliably

Reliable, fast, enterprise-grade storage is an essential part of every creative workflow. With today's large-format HD photos, 4K videos, and high-quality audio recordings ever increasing in size, the creative professional can fill up drives quickly.

Choose from high-speed SSDs, large-capacity HDD and RAID arrays, high-capacity SD cards, thumb drives, USB portable drives and more - the Western Digital family of products has a storage solution to meet every need - whether you're a video editor, audio recording professional, or professional photographer.

Ready to get started? Check out some of our top Photography Drives

- [Product Link](#)
- [Product Link](#)
- [Product Link](#)

Manage All Your Media

Give your creativity the space it needs and the ability to quickly read, write and transfer data. If it's speed you seek, our line of professional grade has a variety of solid-state, Thunderbolt and flash options with the latest compatibility.

If a larger storage capacity size is what you're after, consider a dual drive or multi-drive NAS enclosure with internet access. Single HDDs now reach 14TB and beyond, so even the largest media collection can be contained, organized, and accessed easily and quickly.

Ready to get started? Check out some of our top High-Capacity Solutions:

- [Product Link](#)
- [Product Link](#)
- [Product Link](#)

Simplify Post-Production

Our line of drives is trusted by creatives everywhere. With cutting-edge technologies like 3D NAND, Thunderbolt, USB-C, and more we build gear especially designed for simplifying post-production time and workflows.

Desktop and portable SSD drives are blazingly fast and interface universally with new and older devices. Centrally store and share footage or data with the entire team. Output to portable media for quick portability. Accelerate operating systems and applications. Western Digital has the creative vision for today and the future.

Ready to get started? Check out some of our top Post-Production Drives:

- [Product Link](#)
- [Product Link](#)
- [Product Link](#)

Our Professional Partners

We're passionate about going deep to understand creative workflows, and constantly evolve our external data storage to support the rigorous demands of our creative professional partners:

- **RED** - **G-Technology** has partnered with RED Digital Cinema to develop the ev Series Reader RED MINI-MAG® Edition to help with offloading RED media.
- **ATOMOS** - Through a partnership with Atomos, **G-Technology** has created the Atomos Master Caddy 4K, Atomos Master Caddy HD, and ev Series Reader Atomos Master Caddy Edition to streamline your Atomos workflow.
- **PELICAN** - Pelican Products, Inc in a partnership with Western Digital, has developed a line of Pelican cases with customized foam for additional protection for G-SPEED Shuttle and G-SPEED Shuttle XL devices.