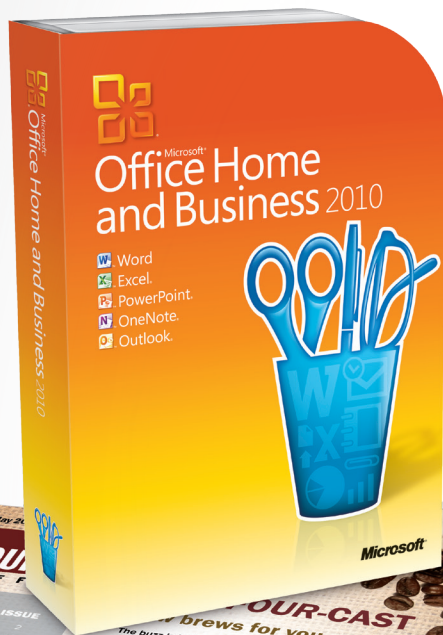


LIMITED-TIME PUBLISHER 2010 OFFER

Remind your customers that they are eligible to download Publisher 2010 when they buy Microsoft Office Home and Business 2010 during this limited-time promotion.



How the Offer Works

Step 1

Buy, Install and Activate Office 2010

- Customer buys, installs and activates Office Home and Business 2010 during promotion period: XX/XX/XX - YY/YY/YY.

(Please note: there is an installation and activation period of two weeks beyond the end of the promotion period to accommodate possible delays.)

Step 2

- Customer has until ZZ/ZZ/ZZ to redeem the offer at Office.com/GetPublisher.

Validate Purchase Online

Step 3

- Customer goes to Office.com/GetPublisher and follows the instructions. Customer will need to enter their 25-character product key and login with their Windows Live ID.

Download Publisher 2010

- Customer will be directed to a page to download Microsoft Publisher.

Check out www.microsoft.com/expertzone to learn more about this offer!

FREQUENTLY ASKED QUESTIONS

1. Q: What's the Microsoft Office Home and Business 2010 + Publisher offer?

A: Purchase any qualifying Microsoft Office Home and Business 2010 product during the promotion period and your customers will be eligible to download one copy of Microsoft Publisher 2010. See promotion details, dates and submission deadline by country at Office.com/GetPublisher

2. Q: What is a qualifying Microsoft Office Home and Business 2010 product?

A: This offer is valid with purchase of a new, genuine Office Home and Business 2010 product in the following formats: Full Packaged Product (Disc), Product Key Card (PKC), Electronic Software Download (ESD), or software installed by the computer manufacturer when they purchased their PC.
note: Microsoft Office Starter does not qualify.

3. Q: How can Publisher 2010 help your customers?

A: With Publisher, your customers can easily create professional-quality publications and marketing materials. Publisher makes it easy to get high-quality results without needing graphic design experience, saving your customers time and money.

4. Q: What are the promotion dates and deadline to redeem this offer?

A: Dates and submission deadlines vary by country and can be found at Office.com/GetPublisher.

5. Q: Once customers have made a qualifying purchase, how do they get Publisher 2010?

A: First, customers should install and activate Office Home and Business on their PC. Customers should then visit Office.com/GetPublisher and follow the instructions. They will need to enter their 25-character Office 2010 Product Key. Customers will be directed to a page to download Microsoft Publisher instantly. They may also order a backup DVD for an additional cost.

6. Q: How can customers find their Office Home and Business 2010 Product Key?

A: For purchases of packaged product, look for a sticker inside the packaging. For purchases through PC manufacturers, look for it on the Certificate of Authenticity inside the PC box. For online purchases from Microsoft, look for it in the confirmation email.

7. Q: The licensing for Office Home and Business 2010 (disc version) allows for installation on a primary and portable PC. Can customers download Publisher 2010 to both PCs?

A: No. Each purchase of Office 2010 qualifies customers for just one Publisher product download. Customers can install Office Home and Business (disc version only) on up to 2 PCs, and can download Publisher onto one of those PCs.

8. Q: Can customers install Office Home and Business on one PC, and download Publisher onto another?

A: No. Publisher must be downloaded to the same PC on which Office Home and Business 2010 was already installed.